




emarketing
CYPRUS

Where Creative Brilliance Meets Strategic Expertise

a Creative Agency that takes your
digital experience to a whole new level



eMarketing Cyprus – your gateway to digital success! For over 22 years, eMarketing Cyprus has been a powerhouse in providing comprehensive digital solutions. Our journey commenced in 2002 in Romania, where we laid the groundwork for our expertise. Rapidly expanding, we extended our services to Greece, establishing a robust presence in the market.

Now firmly rooted in Cyprus, specifically in the vibrant city of Larnaca, eMarketing Cyprus stands tall as a creative agency specialising in Web Development, Graphic Design, SEO, and Social Media Marketing.



At eMarketing Cyprus, we are passionate about harnessing the power of digital marketing to transform businesses. Our extensive tenure has seen us foster enduring relationships and cater to a diverse global clientele. Our commitment to excellence, coupled with an in-depth understanding of various industries and markets, empowers us to craft tailor-made strategies that drive unparalleled results.

Whether you're a local enterprise in Larnaca seeking an enhanced digital presence or an international entity aiming to expand your reach, eMarketing Cyprus offers cutting-edge solutions to meet your unique needs.

Partner with eMarketing Cyprus and embark on a journey fueled by over two decades of expertise, innovation, and unwavering dedication. Discover how our expertise in Web Development, Graphic Design, SEO, and Social Media Marketing can propel your business towards digital excellence at www.emarketing.cy.

eMarketing Cyprus has successfully completed hundreds of projects worldwide.



Links To Recent Websites Developed

- <https://azureyachtclub.com/>
- <https://montegoprotaras.com/>
- <https://carbatteries.cy/>
- <https://gamsmartsolutions.com/>
- <https://selfstorage.cy/>
- <https://geodrive.cy/>

Testimonials From Clients That Have Worked With Us:

<i>“From the design to the flawless execution of our online shop, eMarketing Cyprus has been our guiding light at Babies Cyprus”.</i>	<i>“Working with eMarketing Cyprus has been an absolute game-changer for our business at Self Storage Cyprus.”</i>
Sarah V. www.babies.cy	Petros G. www.selfstorage.cy
<i>“eMarketing Cyprus exceeded expectations. Professional, efficient, and high-quality product. Would recommend.”.</i>	<i>“Their personalized approach and attention to detail truly set them apart. Kudos to eMarketing Cyprus for their exceptional work”</i>
Kiriakos C. www.carbatteries.cy	Anita L. www.warehouse.cy

Dear Customer,

We are thrilled to present our comprehensive proposal for the design, development, basic SEO implementation, hosting, and advanced features including account management for your online shop. Our team specialises in creating visually captivating e-commerce platforms while ensuring robust functionality, technical excellence, and user convenience.

Service Details:

Robust Online Shop Maintenance with Enhanced User Experience and Marketing Boost

Monthly Website Maintenance:

Essential Updates:

- **Prioritize Security:** Implement automatic updates for WordPress core, theme, and plugins to address vulnerabilities promptly. Consider a security plugin like Wordfence or Sucuri for advanced protection.
- **Ensure Data Integrity:** Schedule regular backups of your entire website (including database) using UpdraftPlus or Jetpack Backup. This safeguards against data loss due to errors or unforeseen circumstances.

This introductory offer is valid for 30 days.

E-commerce Optimization:

- **Boost Search Visibility:** Craft compelling product descriptions and titles enriched with relevant keywords to attract organic traffic and improve search engine ranking. Tools like Yoast SEO can assist in this process.

Performance & User Experience:

- **Optimize for Speed:** Monitor website speed with Google PageSpeed Insights and implement measures like image optimization, caching plugins (e.g., WP Rocket), and code minification for faster loading times.
- **Prioritize Mobile responsiveness:** Ensure your website seamlessly adapts to various screen sizes and devices to cater to an increasingly mobile-centric audience. Use tools like Google Mobile-Friendly Test to gauge your website's responsiveness.
- **Engage with Visuals:** Update first-page banner monthly with captivating visuals and targeted messaging to grab attention and promote key offerings. Plugins like Smart Slider can simplify banner management.
- **Consider A/B Testing:** Experiment with different banner designs, calls to action, and placements to optimize click-through rates and conversions. Data-driven insights help you refine your approach and maximize impact.

Social Media Marketing (Bonus Offer):

- **Craft 1 Compelling Posts Monthly:** Leverage my assistance to create engaging social media posts that resonate with your target audience. Provide information about your shop, products, and brand story, incorporating high-quality visuals and relevant hashtags.
- **Schedule & Automate:** Utilize scheduling tools like Buffer or Hootsuite to streamline your social media presence and maintain consistent engagement.
- **Foster Community:** Actively respond to comments and messages, answer questions, and participate in relevant conversations to build relationships with your customers and cultivate a loyal community.

Additional Services Included:

BOOST YOUR ONLINE PRESENCE:

1. **AI-Powered Keyword Research:** Stay ahead of the curve with our cutting-edge AI technology for keyword research. We'll identify high-potential keywords to target, ensuring your content aligns with user search intent and maximizes visibility.

ENHANCE USER EXPERIENCE & COMMUNICATION:

2. **Cloudflare & Tidio Chat:** Improve website performance and security with Cloudflare's Business subscription. Additionally, integrate an AI chatbot powered by Tidio, offering seamless communication options via social media channels and WhatsApp, directly on your website. This 24/7 availability fosters customer engagement and streamlines support

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Time and Pricing:

The estimated total time required for the project is approximately **10 hours monthly**.

SPECIAL OFFER - Total Price: €120/month

SUBSCRIPTION PAYMENT OVERVIEW::

- **Initial Payment:** To initiate your subscription, a **single advance payment** is required on the date your contract starts. This covers your first month of service.
- **Recurring Payments:** Subsequent monthly payments will be charged on the **same date each month** following your contract start date.
- **Accepted Payment Methods:** We accept payment via [list accepted methods, e.g., credit cards, debit cards, PayPal].
- **Late Payments:** Payments received **5 days past the due date** will result in a temporary service suspension until payment is received in full.

FLEXIBLE PAYMENT OPTIONS::

In addition to monthly payments, we offer flexible subscription options with **discounts for prepaying:**

- **Quarterly:** Pay for 3 months upfront and receive a **5% discount**.
- **Bi-annual:** Pay for 6 months upfront and receive a **10% discount**.
- **Annual:** Pay for 12 months upfront and receive a **20% discount**.

DISCOUNT DETAILS:

- Discounts apply to the total subscription fee for the chosen prepayment period.
- Prepayment discounts cannot be combined with other promotional offers.

For any questions or issues regarding your payment, please contact us at info@emarketing.cy or +35796857953

ADDITIONAL NOTES:

- Consider tailoring the late payment penalty to your specific needs, including the duration of service suspension or additional fees.
- Ensure your terms comply with relevant regulations and consumer protection laws in your region.
- Clearly state the discount period (e.g., applies to the entire prepayment period, not prorated)

Benefits:

- **Comprehensive Online Presence:** A feature-rich, visually captivating, and fully functional website representing your brand effectively.
- **Enhanced User Experience:** Intuitive navigation, personalised account management, and advanced features for improved customer satisfaction.
- **Security, SEO, Technical Excellence, and Reliability:** A secure, optimised, and technically robust platform for sustained growth and success.

We are dedicated to delivering a high-quality online shop aligned with your vision and contributing to your business's success.

Thank you for considering our proposal. We eagerly await the opportunity to collaborate with you. Please reach out if you have any questions or wish to discuss this proposal further.

This introductory offer is valid for 30 days.

Terms & Conditions

This Agreement, dated the 9.01.2024, is entered in Larnaca, between:

GEOGEO Limited, a private limited liability company registered in Cyprus with TIC registration number HE 288789, and VAT number 10288789 P (hereinafter referred to as "The Company" for the purposes and terms of this Agreement) on the one part;

-and-

Nicolas, email customer@email.cy (hereinafter referred to as "The Client" for the purposes and terms of this Agreement) on the other part.

Hereinafter collectively referred to as "the Parties" for the purposes and terms of this Agreement.

PREAMBLE

WHEREAS

- The Company is an information provider connected to the Internet, offering storage and transfer services over the Internet through access to its Web Server. It also provides services in regards to website design, SEO, online marketing, and mobile application development; and
- The Company designs and develops websites to suit the business needs of their clients; and
- The Client wishes to employ the Company to design and develop a website for their business or personal use; and
- The Company agrees to serve the Client.

NOW THEREFORE THIS AGREEMENT WITNESSES AS FOLLOWS:

TERM OF APPOINTMENT:

The Company hereby agrees to design and develop a website for the business or personal use of the Client (hereinafter referred to as "The Services" for the purposes and terms of this Agreement).

SERVICES PROVIDED:

The Company undertakes to design and develop a website for the Client, which will work on any device and, if further requested, will be installed on the Company's hosting server.

PAYMENTS:

Both Parties hereby agree on the payment terms for designing and building the Client's website as follows:

- 50% of the total amount shall be paid by the Client upon signing of the present Agreement (deposit).
- Upon completion and delivery of the website, the Client shall pay the Company the balance before the website's launch date.

AMENDMENTS:

Any amendments or variations to this Agreement or the Services must be made in writing and agreed between the Parties.

WARRANTIES:

Each party warrants that it has full power and authority to enter into and perform this Agreement.

TERMINATION:

This Agreement may be terminated under specific conditions listed in this section.

PRIVACY POLICY AND CONFIDENTIALITY:

Both Parties undertake to protect the privacy of the other and treat all information securely, lawfully, and in accordance with applicable laws.

INTELLECTUAL PROPERTY RIGHTS:

The Client is responsible for all necessary actions regarding the copyright protection of the designs created by the Company.

DISCLAIMER:

The Company will not be held liable for information contained within the Client's website or printed literature. The Client will be liable for any legal costs incurred by the Company due to the content of the Client's website.

FORCE MAJEURE:

The Company shall not be liable for any delay or failure to perform any contractual obligations due to uncontrollable events.

INDEMNIFICATION:

The Client agrees to indemnify and keep indemnified and harmless the Company from claims arising out of the Client's use of services.

PROHIBITED USES:

The Client may not use the services for fraudulent, unlawful, or prohibited activities.

ENTIRE AGREEMENT:

This Agreement constitutes the sole and entire agreement between the Parties with respect to the matters covered.

ASSIGNMENT:

The Client may not assign or transfer rights or obligations derived from this Agreement without the prior written consent of the Company.

WAIVER:

No failure or delay in exercising any rights under this Agreement will constitute a waiver of that right.

NOTICES:

Any notice given by either party must be in writing.

GOVERNING LAW AND JURISDICTION:

This Agreement shall be governed by and construed in accordance with the Laws of the Republic of Cyprus. Both Parties agree to submit to the exclusive jurisdiction of the Courts of Cyprus.

This introductory offer is valid for 30 days.

Payment Methods

Bank Transfer:

- Bank Name: Bank of Cyprus
- Account Name: GEOGEO Limited
- IBAN number: CY18 0020 0195 0000 3570 1607 4069
- Account Number: 357016074069
- SWIFT: BCYPCY2N

Cheque

- The cheque should be issued to: GEOGEO Ltd
- The cheque should have the current date on it and not any future date. If a future date is set on the date and not the date that is given to us then you project will start on that specific date.
- If you would like to pay us using cheque please let us know to send you further instructions.
- If you choose to send by post a cheque you should cover any expenses of the post/courier.

Paypal or Visa

- If you would like to pay us using Paypal please let us know to send you further instructions.

Warm regards,
Omar Tamim
eMarketing Cyprus
www.emarketing.cy

Name:

GEOGEO LIMITED

Signature

Signature

Date: 06/02/2024

Date: 06/02/2024

This introductory offer is valid for 30 days.